



2020 FINALS HALL
SPEAKING COMPETITION
HOSTED BY JASON WETZLER LEADERSHIP

2020 CREED
SPEAKING HANDBOOK

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Purpose Statement

The mission of Jason Wetzler Leadership is to make the lives of other people better. We do that through in-person and virtual trainings, keynote speaking, individual and group coaching, and hosting events.

This competition is intended to provide young people in the agricultural industry an opportunity to showcase their talent and improve skills vital to a bright future in the industry of agriculture.

Event Rules

Rules:

- Participants must register for competition online at www.jasonwetzler.com/finals-hall-creed
- There is no pre-requisite for registering (anyone can register to compete)
- Participants must active FFA member in either their first year or second year if they would have competed in the spring of 2020
- Participants must upload their speech to YouTube and submit a link to their speech when registering.
- It is recommended, but not required that competitors wear Official FFA Dress while delivering their speech.
- Three to five judges will be selected for each round of competition

Event Format

This event will include a filmed oral presentation of the FFA Creed by E.M. Tiffany and the answer to one question. Members will recite the FFA Creed based off of the current years official FFA manual.

This event is a timed activity, with a maximum of six minutes of recorded video which includes any student introductions, the presentation of the Creed, and the answer to the sole question. Students will be subject to a one point deduction for every second over that time limit.

Winners will be decided by the lowest combined rank from each round of competition. Each round will be evaluated as a completely new competition with new judges. However, the same video will be used for the duration of the competition.

Tiebreakers

In the case of a tie, participants with the highest raw score (total points) will win. If a tie still exists, participants with the highest score on the answer of their question will be the winner.

This event will be conducted in three rounds.

EVENT STRUCTURE

Round 1

Round 1 will consist of as many people that register to compete. The result of Round 1 will determine which competitor will represent their state association in Round 2. Competitors will be divided into two categories in round 1.

Category 1: Those registering from state associations that DID hold an official Creed speaking contest in 2020 and they competed. The competitor that registers and has ranked the highest in their state contest will automatically move on to Round 2. For example, if John Jones from Oregon registers to compete and placed 2nd in his state contest, but the 1st place contestant didn't register, John Jones automatically moves onto Round 2 to represent Oregon.

Category 2: Those that register from state associations that did not hold an official Creed speaking contest in 2020. These contestants will be evaluated by state, with one winner being selected from each state. For example, if Oregon did NOT hold a contest in 2020 and has five contestants register, those five contestants will compete against each other to represent Oregon in Round 2.

Round 2

Each state will have one contestant representing their association. Contestants will be judged against others in their region. Two finalists will be selected from each Region. Region information can be found below.

Round 3

The final 8 contestants will be judged against each other. 3rd, 2nd, and 1st place winners will be selected and will be the only results announced. Score sheets will not be returned to contestants.

Special Considerations

Speeches will be evaluated solely based on the content of the video submissions, assuming all integrity of competition rules regarding times and resources used was upheld in its creation. The purpose of this competition is to provide young people an opportunity to speak competitively and improve upon skills vital to a successful future in the industry of agriculture. If someone chooses to jeopardize the integrity of the contest, they are only hindering their ability to improve.

All dates, times, and details are subject to change and Jason Wetzler Leadership reserves the right to change any aspect of this competition at any time.

All results reported are final. There is no appeals process for results or any aspect of this competition.

The following is what must be recited verbatim:

“The FFA Creed by E.M. Tiffany

I believe in the future of agriculture, with a faith born not of words but of deeds –achievements won by the present and past generations of agriculturists; in the promise of better days through better ways, even as the better things we now enjoy have come to us from the struggles of former years.

I believe that to live and work on a good farm, or to be engaged in other agricultural pursuits, is pleasant as well as challenging; for I know the joys and discomforts of agricultural life and hold an inborn fondness for those associations which, even in hours of discouragement, I cannot deny.

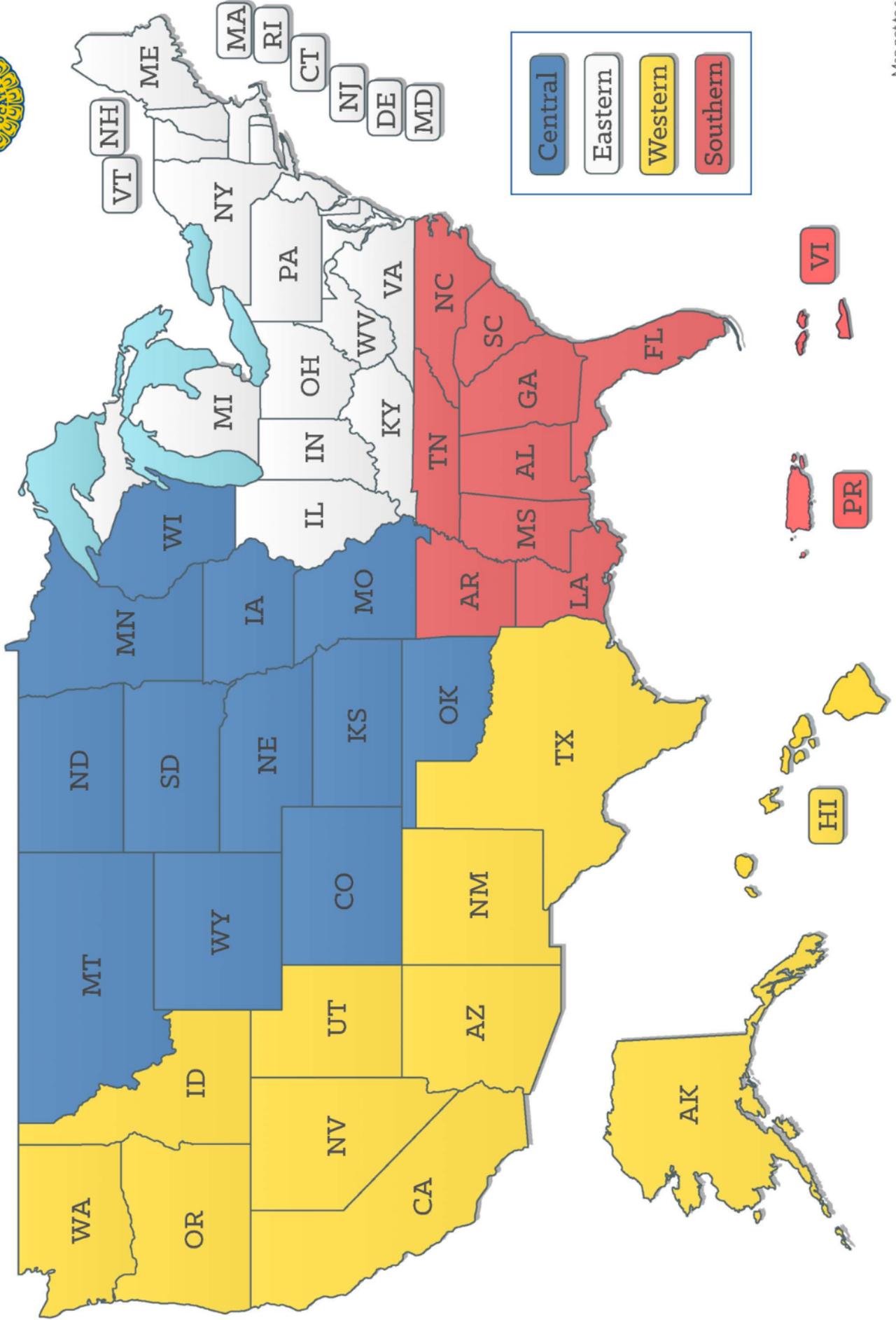
I believe in leadership from ourselves and respect from others. I believe in my own ability to work efficiently and think clearly, with such knowledge and skill as I can secure, and in the ability of progressive agriculturists to serve our own and the public interest in producing and marketing the product of our toil.

I believe in less dependence on begging and more power in bargaining; in the life abundant and enough honest wealth to help make it so –for others as well as myself; in less need for charity and more of it when needed; in being happy myself and playing square with those whose happiness depends upon me.

I believe that American agriculture can and will hold true to the best traditions of our national life and that I can exert an influence in my home and community which will stand solid for my part in that inspiring task.

Thank you”

National FFA Organization Regions



Registration Information

Registration opens at 12pm EST on 9/28/20 and closes at 5pm EST on 10/5/20.

There is no cost to register.

Each competitor will film and upload their speech to YouTube prior to registering.

You must fill out the registration form completely.

Each competitor will attach the link to their video to the registration form.

The same video will be used for the duration of the competition.

Competitors should title their YouTube videos using the following format:
*First Name Last Name; FHSC Creed;
Chapter Name; State Association*

Awards & Sponsors

This event is sponsored by Ryan and Lindsey Kelly from of Bend, Oregon and Brian and Laurie Field from Canby, Oregon. We're grateful for their contribution to this contest and the youth of American agriculture.

These sponsors will be providing cash prizes to the top three individuals. The amount for the cash prizes will be determined at a later date.

Winners will be announced between October 27th-30th.

Contact & References

To learn more about what we do, please visit us at www.jasonwetzler.com

Be sure to follow us on social media to keep up with this event and to help us recognize our winners.



@jwleadership



@jasonwetzler

Contact

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References

- ffa.org/creed
- https://www.ffa.org/toolbox_audience/alumni/page/4/